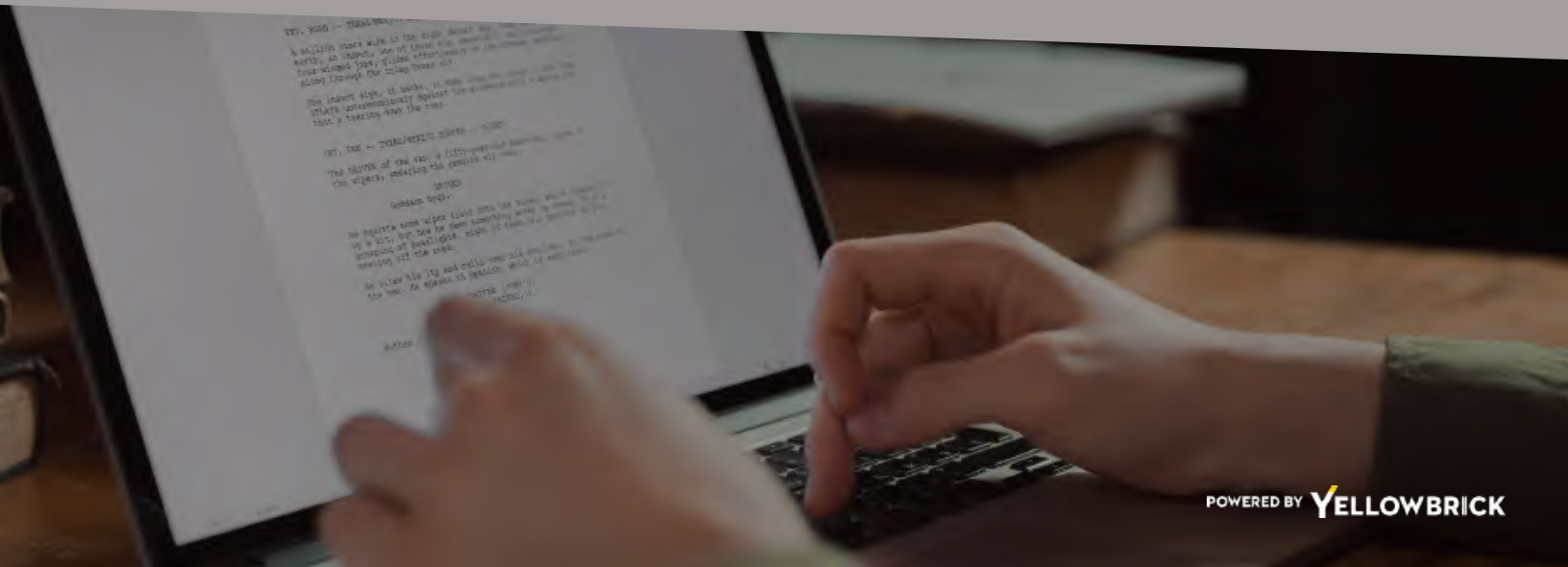


NYU TISCH

MODERN SCREENWRITING





Writing for the movie, television, or video game screen is a unique form of expression. The audience never comes into direct contact with the work, but it's the engine for the entire project. Drawing upon millennia of narrative tradition as well as the theater, screenwriting has a hand in age-old storytelling, but is a function of modern technology. Today, screens are everywhere, and those screens need stories and the writers who craft them. As the feature film industry matures, media across streaming, gaming, animation, and other interactive storytelling is exploding. Furthermore, screen-based storytelling is truly globalizing, and writers are finally able to get their stories produced and seen across borders in a substantial way. Modern Screenwriting is designed to expose learners to the core fundamentals of writing for the screen while helping you organize and develop your next big writing project!

Taught by core faculty at **NYU's Tisch School of the Arts** and grounded with expert testimonials from working writers who've had their work produced for **HBO/Max, Amazon, Warner Bros., Marvel, New Line Cinema**, and more, you will walk away understanding the fundamental principles for visual storytelling, developing a script, key creative collaborations, and all other professional demands of writing for the film, television, animated, and video game screens. You will also work on project-based learning assignments to help you advance your craft, ultimately arriving at a polished portion of your next script.

Drawing on video lectures, hands-on writing projects, and examples from film, TV, animation, and gaming, Modern Screenwriting is an essential primer of the current industry and understanding how you fit into it. By taking you behind the scenes of how the industry is operating today, you can use this knowledge to write professionally and prepare your career

Modern Screenwriting consists of five course modules:

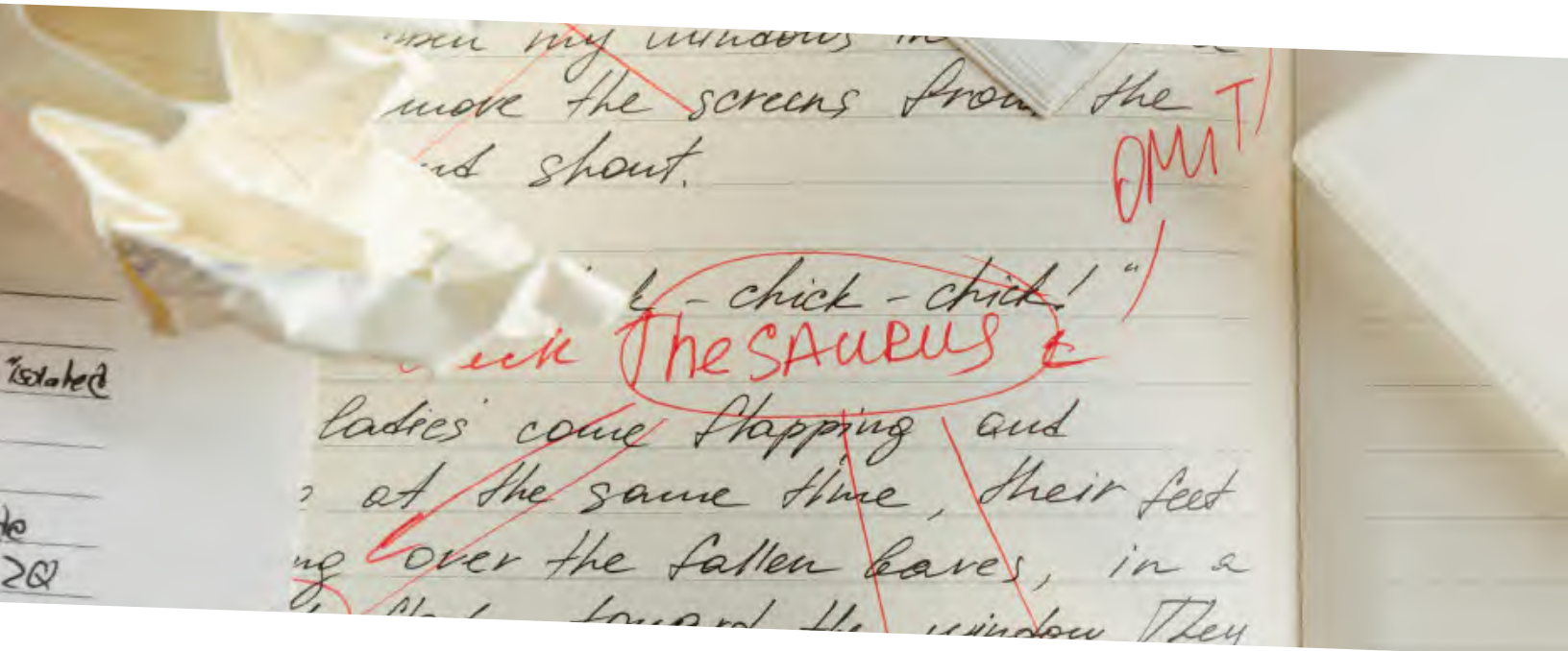
- Fundamentals of **Writing for the Screen**
- Writing for **Feature Film**
- Writing for **Television & Episodic**
- Writing for **Animation**
- Writing for **Video Games & Interactive**

Each course module is broken into several shorter video lessons that you complete at your own pace. Assignments and hands-on projects reinforce key knowledge and help build career skills.

Student Benefits:

- Certificate of Completion (non-credit) from New York University Tisch School of the Arts (NYU Tisch)
- A basic to intermediate study of writing across the entertainment landscape
- Learn directly from leading academic and industry experts
- Real industry-scenario assignments
- 100% online and self-paced





MODULE 1 – FUNDAMENTALS OF WRITING FOR THE SCREEN

While screenwriting has its roots in ancient storytelling traditions, the advent of filmmaking and animation technology at the end of the 19th century transformed the writing we might experience in a theatrical play into a new document...a blueprint of sorts. Early scripts had to communicate to artists and technicians. They had to make sense for producers and financiers. And they also had to result in an end-product that moved audiences. This module focuses on the early history of the of the script form, while calling out the concepts and principles that writers rely on to this day. Many of screenwriting's original concepts endure to the present, while modern-day challenges put pressure on the formats that writers will work in tomorrow.

Key Concepts

- Early Narrative Traditions
- From Stage to Screen
- The Script & Its Many Audiences
- Emerging Forms of Writing
- The Job of Writing





MODULE 2 – WRITING FOR FEATURE FILM

As movies grew from nickelodeons and shorts to full-fledged features, their writing had to evolve from rough stage direction and technical jargon to a document that could communicate to the group of professionals that shot the films. Writing movies is different from writing novels or poetry, as the script needs to excite and inspire hundreds of people before even making it to a theater. This module focuses on writing the feature film script, focusing on structure, character, theme, and tone. We also address how the feature film script is evolving in the face of global film production and new distribution models.

Key Concepts

- Feature Film Genres
- Visual Elements of the Feature Script
- Acts & Structural Elements
- Writing, Development & Key Collaborators
- Business & State of the Feature Industry



MODULE 3 – WRITING FOR TV & EPISODIC

While feature films emerged from the theatrical stage, television evolved from the structure of radio: the episodic installments, ad breaks, and the variety of formats made television tailor-made for casual viewing at home. Long viewed as the less respected competitor to features, episodic storytelling has exploded in popularity, imagination, and quality in the 21st century, driven by new streaming technologies and writers' ability to reimagine the format. This module dives into writing for television and streaming screens, how it's different from its theatrical counterpart, and how writers should prepare their careers for this dynamic era.

Key Concepts

- Movies vs TV
- Episodic Structure, Genres & Formats
- Writing & Producing in the TV Ecosystem
- The Writers Room
- Writing for the Streaming Revolution

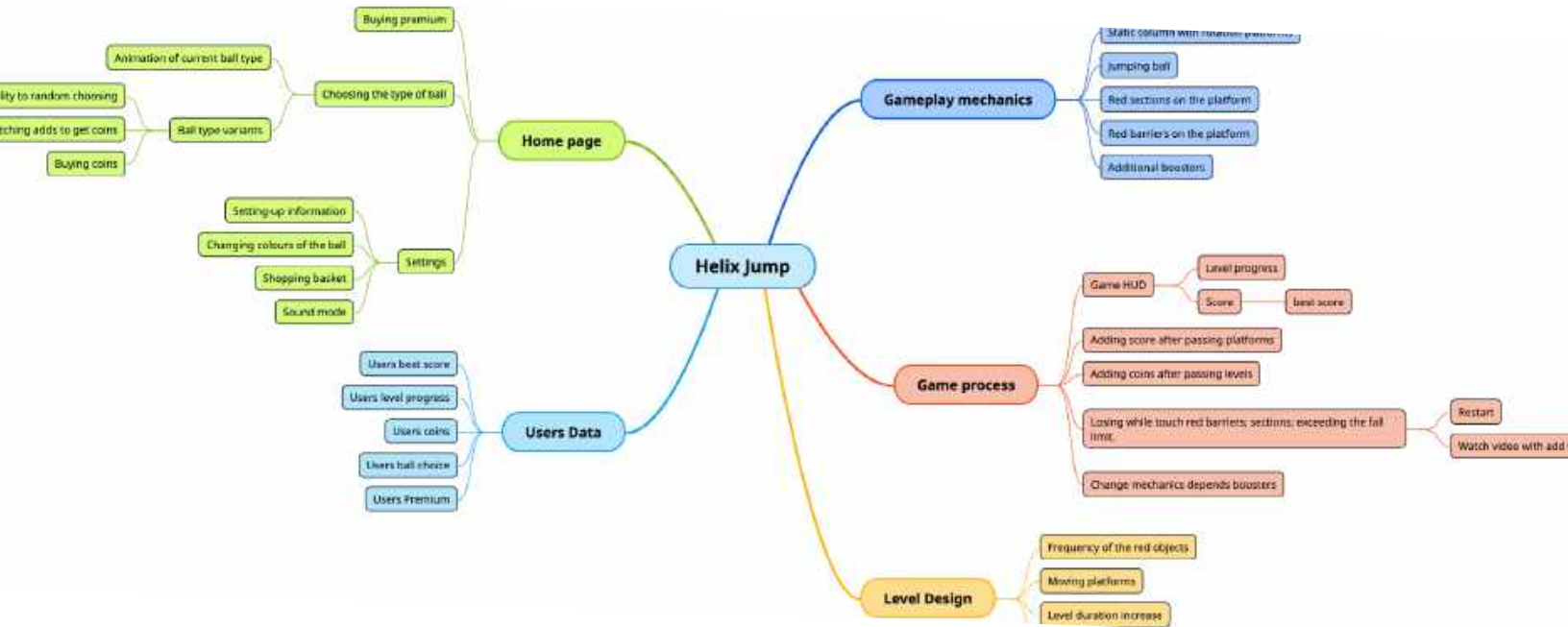


MODULE 4 – WRITING FOR ANIMATION

The first animations actually predate the first live-action filmmaking of the 19th century. Even though it's older and requires a very different production process, animation is (incorrectly) considered a genre of filmmaking. The stark differences in the development process require different ways to write animation in both film and television formats. This module explores how writers approach animated writing, the different tools they use, the ways that they mimic and depart from live-action narrative storytelling, and how the hugely popular world of animation is changing in a global marketplace.

Key Concepts

- Script vs Storyboard: The Writer's Tools
- Writing & the Animated Production Process
- Genres & Formats of Animated Content
- Writing & the Principles of Animation
- Globalization & Animated Storytelling



MODULE 5 – WRITING FOR VIDEO GAMES & INTERACTIVE

The first video games of the 50s and 60s were text-based, and inherently carried the simple DNA of storytelling. In the present-day, video games present highly sophisticated stories that not only spin off into other formats like film and television, but often rival classic media for character and narrative complexity. Writing for games and other interactive media is the most differentiated from other forms of screenwriting, and this module will look at why that is, from non-linear structures and interactive gameplay to the game development process and the economic drivers pushing this youngest format into its first Golden Age of Storytelling.

Key Concepts

- Types & Styles of Game-Based Storytelling
- Non-Linearity & Interactivity
- Writing for the Game Development Process
- Game Writing Tools, Timelines & Teammates
- The Future of Interactive Story Formats



ENROLLMENT DETAILS

How do I apply for Modern Screenwriting?

The application for Modern Screenwriting is entirely online and only takes a few minutes to complete. You can apply here: <https://www.yellowbrick.co/apply/?program=screenwriting>

How much does the course cost?

The cost for all five course modules, related materials, and the Certificate of Completion from New York University (NYU) Tisch School of the Arts is \$1499. Payment plans are available starting as low as \$139 per month. All payment options will be sent upon course acceptance.

In order to receive the Certificate of Completion, all course requirements must be completed and all fees paid in full.

What payment methods and currencies do you accept?

We accept most major credit and debit cards, including Visa, MasterCard, American Express, Discover, and JCB. Students who enroll outside the United States will be charged in the local currency at the prevailing currency exchange rate.

Do you offer financial aid or financing plans?

At this time, we're not able to offer financial aid. However, we do have payment options, which allow students to pay in monthly installments instead of an upfront one-time payment. While the one-time payment is the best value, our mission is to make education accessible, and our monthly options provide students with payment flexibility. Once accepted, complete details on pricing will be emailed. We also have scholarship programs available to students who qualify. More information about our scholarship program can be found here: <https://www.yellowbrick.co/scholarship-application/>

What is your cancellation policy?

Students can withdraw from the course for a full refund within 24 hours of enrollment. Students have up to 7 days to withdraw to get a full refund, minus a \$100 cancellation fee. After 7 days, no refunds will be issued. Extension plan subscriptions may be canceled prior to your renewal date by emailing hello@yellowbrick.co.

How do I begin the course?

Once we have received the payment, a spot is secured and emails will go out within 24 hours with next steps on how to access your account. The course is 100% online, self-paced, and on-demand so you can complete it on your own schedule.

THE PROGRAM

Are there any prerequisites, age requirements, or restrictions?

Students must be at least 13 to apply. There are no academic prerequisites as the course is open for beginners and students with some experience in the writing or entertainment industries looking to grow. All you need is a passion for learning.

What do I get when I complete the course?

Modern Screenwriting is a non-credit course. Students who complete the course will earn a Certificate of Completion from New York University (NYU) Tisch School of the Arts.

How long do I have to complete the course?

Students have unlimited access to the course for one year, starting on the date of enrollment.

What if I need more time?

If after one year an extension is needed to complete the course, students will have the option to pay a monthly subscription fee to continue access to the course materials.

Can I download course videos or materials?

Class videos and materials are not downloadable. However, enrolled students will have unlimited access to all videos and materials for one year.

What can I expect to accomplish by the end of this course?

After completing the course, students will have a significantly greater understanding of screenwriting for the entertainment industry. In addition, students will receive a Certificate of Completion from New York University (NYU) Tisch School of the Arts that they can proudly add to their LinkedIn profile and resume. This credential can help open doors to a future in screenwriting.

Who are my fellow students?

Students of all experience levels and in any career stage will benefit from enrolling in Modern Screenwriting. All students do have one thing in common — a passion for storytelling and a desire to build a successful career doing what they love! Some students may want to use knowledge gained in this course to build their own portfolio, prepare to work for one of the major studios, or begin a project they're passionate about. Some students may currently work in a different sector and want to switch career paths. Others might be heading to college, are in college, or just graduated and want to build in-demand skills and gain valuable experience that will set them apart in a hyper-competitive industry. Your fellow students may become part of your current or future network. They might be like you — a future leader in the world of entertainment!

Where do I find the course materials?

All course materials are available online. You can access and review the materials whenever you like through the course login page, which you'll receive access to once you enroll.

Which devices can I use to watch the class videos and access other course materials?

The course and all course materials can be accessed via an internet-connected computer, tablet, or smartphone device. A computer or tablet is suggested for the best user experience.

When and where do the classes meet?

The course is offered 100% online and is entirely self-paced and on-demand — so students can access the course video lessons, assignments and other materials whenever and wherever they like.

How much time do I need to dedicate to the course?

It varies from person to person, but be prepared to work hard and dedicate about 30-40 hours in total.

After I earn the Certificate of Completion in Modern Screenwriting, what comes next?

This certificate will lay the groundwork for you to pursue your goals in any direction you choose. If you'd like to deepen your knowledge further, Yellowbrick offers numerous online certificate courses in entertainment, film, and animation. Visit yellowbrick.co to explore all available courses.

Who is Yellowbrick and why are they involved?

Yellowbrick is the online learning company that powers the Modern Screenwriting course, in addition to numerous other online university courses. Our mission at Yellowbrick is to empower dreamers to achieve their calling by inspiring learners to pursue a career that aligns with their talents and passions. That's why we partner with top universities and brands to create educational experiences that tap into learners' passion points, spark success, fuel personal advancement, and unlock doors to fulfilling paths and careers. Click [here](#) to learn more about Yellowbrick and our mission.